

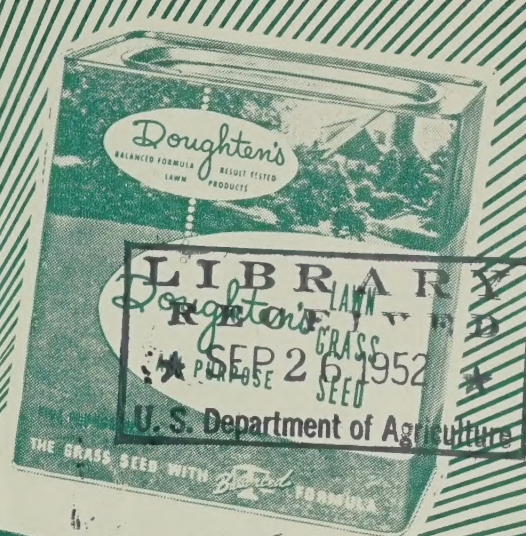
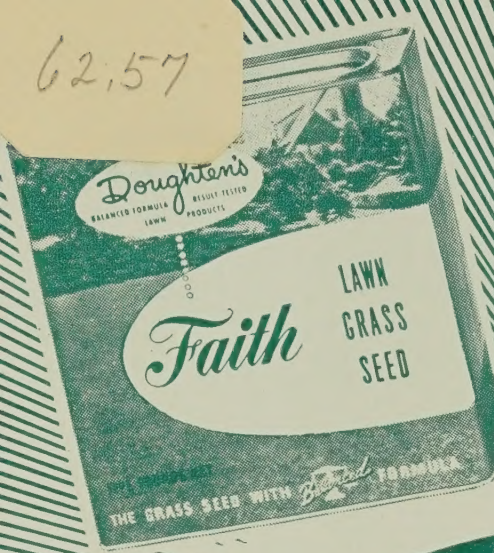
## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.





62,57



**Doughten's**  
BALANCED FORMULA      RESULT TESTED  
LAWN      SEED

**WHOLESALE  
LAWN SEED  
PRICE LIST**

**Fall  
1952**

**Doughten's  
KNOW HOW  
WILL HELP YOU  
REAP A RICH HARVEST  
OF SALES  
AND PROFITS  
FOR FALL!**

**Doughten's  
SELL-ON-SIGHT  
CANISTERS, PLUS A  
MERCHANDISING SET-UP  
WITH A PRICE RANGE  
FOR EVERY PURSE  
MEANS SURE SALES  
AND SATISFIED  
CUSTOMERS**

**Serving Satisfied Customers for Over 30 Years**

**THE DOUGHTEN SEED CO.**

**151 TWELFTH STREET • JERSEY CITY 2, N. J.,      JOURNAL Square 2-6133-4-5**





# PRICED RIGHT!! PACK

## *Freedom*

**SUNNY • SHADY**—A superb blend of highest purity and germination to produce a permanent lawn. This mixture is a blend of Extra Heavy Kentucky Blue Grass, Creeping Red Fescue, Colonial Bent Grass and Superfine Redtop.

PACKED	PRICE PER 100 LBS.
50 lb.	\$90.00
25 lb.	\$91.00
10 lb.	\$92.00
5 lb.	\$93.00
2 lb.	\$94.00

## *Faith*

**SUNNY • SHADY**—Blended to produce a tough wear-resistant lawn. A top quality blend of Kentucky Blue Grass, Colonial Bent Grass, Poatrivialis, Fancy Redtop and Perennial Rye Grass.

PACKED	PRICE PER 100 LBS.
50 lb.	\$72.00
25 lb.	\$73.00
10 lb.	\$74.00
5 lb.	\$75.00
2 lb.	\$76.00

## *Doughten's*

**ALL PURPOSE**—Blended to produce a good lawn in off-grade soil. Excellent for terraces and play-yards for sun or shade. An all purpose mixture blended of Creeping Red Fescue, Kentucky Blue Grass, Fancy Redtop and Perennial Rye Grass.

PACKED	PRICE PER 100 LBS.
50 lb.	\$65.00
25 lb.	\$66.00
10 lb.	\$67.00
5 lb.	\$68.00
2 lb.	\$69.00

## *Sunnyside*

A quick-growing semi-turf mixture for sun or shade, good on almost all types of soils. The moderate priced blend of Kentucky Blue Grass, Fancy Redtop, Perennial Rye Grass, Timothy and White Clover.

PACKED	PRICE PER 100 LBS.
50 lb.	\$42.00
25 lb.	\$43.00
10 lb.	\$44.00
5 lb.	\$45.00
2 lb.	\$46.00

## *Island green*

Blended to produce a thick cover of grass in 6 days. Excellent on almost any type of soil, in any area. Excellent annual cover. An economy quick growing blend of Redtop, Common Rye Grass, Kentucky Blue Grass, Timothy and White Clover.

PACKED	PRICE PER 100 LBS.
50 lb.	\$23.00
25 lb.	\$24.00
10 lb.	\$25.00
5 lb.	\$26.00
2 lb.	\$27.00

ALL QUOTATIONS PRICED PER 100 LBS.

## *Faith* WILD BIRD FOOD

A clean wholesome feed for wild birds. Blended of Red and Yellow Millet, Milo, Sunflower, Whole Peanuts, and Peanut Hearts. This Mixture is guaranteed to be free of filler, cracked corn, buckwheat, or other objectionable elements.

PRICE PER 100 LBS.

1. Packed in 100 lb. Burlap bag \$9<sup>00</sup>
2. Packed in 100 lb. Burlap bag \$9<sup>75</sup>  
containing 20—5 lb. empty attractive paper bags

Freight Prepaid on 200 lbs. or more

*New Jersey*  
and  
*Long Island Formulas*

PRICES QUOTED  
ON REQUEST



# PACKAGED RIGHT TO SELL ON SIGHT!

## VELVATURE

A fine-leaved mixture. Kentucky Blue Grass, Fancy Redtop, and Colonial Bent Grass. Almost 5,000,000 seeds per pound.

PACKED	PRICE PER 100 LBS.
50	\$85.00
5	\$88.00
2	\$89.00
1	\$90.00

## PERMAGREEN

Recommended by Long Island Experimental Station for Long Island and sandy type soils.

### ASK FOR PRICES

## FAME QUALITY SUNNY OR SHADY

An economical turf producing mixture with Kentucky Blue Grass, Chewings Fescue, Perennial and Common Rye Grasses. SUNNY MIXTURE available with or without White Clover.

PACKED	PRICE PER 100 LBS.
50	\$55.00
5	\$58.00
2	\$59.00
1	\$60.00

## COMMUNITY PARK

A rapid growing economy mixture containing about 15% permanent turf grasses. Contains White Clover.

PACKED	PRICE PER 100 LBS.
50	\$36.00
5	\$39.00
2	\$40.00
1	\$41.00

## GREENDALE

A rapid growing economy mixture containing about 10% permanent turf grasses. No White Clover.

PACKED	PRICE PER 100 LBS.
50	\$28.00
5	\$31.00
2	\$32.00
1	\$33.00

## *Freedom* WHITE DUTCH CLOVER FOR LAWNS

PACKED	PRICE PER 100 LBS.
50 lb. ....	\$75.00
25 lb. ....	76.00
10 lb. ....	77.00
5 lb. ....	78.00

	PRICE PER CASE
Container #1 24 - 1 lb. canisters	\$19.20
Container #2 24 - 1/2 lb. canisters	10.20
Container #3 12 - 1 lb. canisters	
12 - 1/2 lb. canisters	14.70

## *Freedom* WILD WHITE CLOVER FOR LAWNS (Imported)

	PRICE PER CASE
Container #1 24 - 1 lb. canisters	\$26.40
Container #2 24 - 1/2 lb. canisters	13.80
Container #3 12 - 1 lb. canisters	
12 - 1/2 lb. canisters	20.10

## TERMS OF SALE

FREIGHT paid on all lawn grass shipments of 200 lbs. or more. Store door delivery when available.

2% CASH DISCOUNT allowed on all lawn seed shipments for payment by 10th of month.

## NOTE . . . Standard Packaging:

**CANISTERS** 2 lb. Size Packed 24 to a Carton  
5 lb. Size Packed 12 to a Carton

**BAGS** 1 lb. Size Packed 25 or 50 to a Bale  
2 lb. Size Packed 25 or 50 to a Bale  
5 lb. Size Packed 10 or 20 to a Bale



from



**BIG** SALES & PROFITS GROW

You can depend on Doughten to help you  
make friends and customers with our back-  
ground of 30 years in the grass seed business! Your  
success is our business—that is why Doughten  
goes all the way to help you by supplying  
you with a product that offers the  
best grass seed value in the market!

**the Doughten Seed Company**  
Jersey City 2, New Jersey